



Christine Fassanaro - Multimedia contents
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MULTIMEDIA CONTENTS - FROM PEN TO CAMERA

Writings (press, reports, corporate, advertising, screenwriting, translations, transcriptions, etc)

Video (concept, writing, shooting, editing, etc)

Sound and Photography

Multimedia (Wordpress, social media, digital marketing, etc)

TRILINGUAL - French (native) - English (fluent) - Spanish (fluent)

EDUCATION

Bachelor degree Economy/Marseilles

License International Business/Paris

Professional training Video Production and Multimedia/Paris

CAREER

Since 2006 - CONTENT MANAGEMENT, MARKETING & WEB DESIGN - FREELANCE

Multimedia contents - creation and conceptualisation - consultation and training
Copywriter, translator, transcript and video maker - Various countries - Remote worker

Since 2015 - OPEN ART WORLD /France - Cuba - Costa Rica

President-volunteer and active member of this multidisciplinary and international artistic collective - www.openartworld.org - Web design , multimedia contents, marketing, communication and promotion.

2011/2016 - YELP EUROPE

. Translator (English→ French) for Marketing, Communication and Commercial Department - All documents provided by Yelp USA.

. Yelp Editor - In charge of the 6 french newsletters sent to Yelp users (Paris - Bordeaux - Lyon - Lille - Bordeaux - Toulouse - Brussels)

2012/2015 - THE WRITERS' Agency - France

Series of press articles for specialized magazines and lifestyle topics (decoration, art and culture, psychology, beauty, health, house and garden, IT...)

Press articles (in french) can be read on demand.

2001/2009 - PROVENCE TOURISM - Institutional organisation in charge of Tourism in Provence - France

Writing/translations/videos/information about Provence, its cities and villages, its culture, its traditions... all content for the various websites of the organisation.

1999/2005 - TRANSVERSALES/Marseilles

Co-founder of an online press agency : web design, multimedia contents, marketing, communication and promotion, consultation and training.

1995/1998 - I-SIDE / Paris

Multimedia Project Manager - Participated in the foundation of the web agency I-Side, specialized in live broadcast, web design and content management.

1993/1994 - WRITING AND FOUNDING A NEWSPAPER

Writings of a play and a novel. Co-founder of a bimestrial newspaper made by citizens « le Courrier de l'Impossible » sold in the streets.

1990/1992 - CITY PRODUCTIONS / Paris

Corporate and institutional movies made as fictions. Production Manager - writing, budget management, shooting management.

For more references, please check on www.krissmars.com